

Eltete TPM Ltd

PRESS RELEASE

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THE BOX SOLUTION BY ELTETE TPM HAS BEEN AWARDED SCANSTAR

The Nordic packaging competition ScanStar 2017 was held this year in August. Packaging solution entries from Finland, Sweden, Denmark and Norway participated with their product packages and transport packaging. Eltete TPM's ScanStar award meets the eligibility criteria of the WorldStar competition.



The prize-winning The Box solution is made of strong honeycomb board and laminated packaging profiles. The solution has been developed to transport light or heavy-duty products, especially for export. The Box is delivered compact in a kit and assembled without any need of assembling tools. Benefits are numerous from cost savings to space and weight reduction as well as easy handling.



The members of the panel of judges were Allan Dickner, IKEA (Sweden), Lasse Lavrsen, Toms Gruppen (Denmark), Ole Anton Bakke, Jotun (Norway) and Markus Joutsela, Aalto-university (Finland). Søren Rahbek Østergaard (Denmark) represented SPA Scandinavian Packaging Association and Antro Sälä (Finland) the Finnish Packaging Association.



The panel judged the entries from economic, technological and environmental perspectives. Graphic design, manageability, function throughout the supply chain, transportation and handling stress, material savings and economy were all taken into consideration.

Eltete TPM is very pleased with the award and proud to receive this valuable recognition.

“We have developed The Box to meet the demands of our customers in a changing world. Our solution has been accepted by numerous well-known companies globally. This recognition from the panel members, who are well-known packaging professionals, proves that The Box is the real deal. Carton-

based packaging is sustainable and therefore approved everywhere without restrictions,” says Matti Tarjo, Sales Manager of Eltete TPM.

Eltete has protected The Box design in Europe and in several other areas.

The official ScanStar ceremony will take place on November 29th at Sibelius Hall in Lahti, Finland. Packaging solutions that have been awarded a ScanStar meet the eligibility criteria of the WorldStar competition.

Eltete TPM Ltd is a global carton board refiner, a supplier of 100%-recyclable transport packaging material and a machine producer. Eltete headquarters are located in Finland. Eltete Group member and partner production sites can also be found in 16 countries and the sales network reaches over 60 countries. Eltete is one of the leading producers of sustainable transport packaging materials and solutions in the world.

MORE INFORMATION

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